

BRYAN GRANADOS

Full-stack Developer / Brand Designer / Marketer

SUMMARY

Creative, detail-focused, software engineer with years of experience in marketing and brand design. Proven track record of creating and implementing successful front- and back-end web applications, as well as creating unique brand identities and marketing strategies for local microbusinesses. Looking to bring my skills to a company who will help me develop them further.

WORK EXPERIENCE

Software Engineer at 100Devs, Los Angeles, CA

January 2022 — Present

- Collaborated with a team of developers to build modern and responsive web applications using efficient practices.
- Built semantically structured full-stack web applications.
- Applied agile methodologies like SCRUM for project management.

Recent Projects:

La Ciudad Church (Web Development & Design) – Visitors can receive live updates from this church. Integrated Google Maps API lets visitors see real-time traffic when checking the distance of the location. Reduced page load time by using third-party development tools rather than AJAX/PHP contact and newsletter forms.

The Forum Society (Full-Stack App & Website) – Currently designing a website and app, complete with hand-crafted visual elements (logo, typography, color palette), where college students can find local coffeehouses to meet up at and study together, debate, or share ideas. Efficient use of SQL and JavaScript will become instrumental to the success of this project.

Other Projects: Los Angeles StarGazers Society APOD Web App with NASA API integration, On-demand background color changer for Partnered Twitch streamer, and many more.

Web Designer and Marketing Specialist at Hyperion Studio | Remote

March 2020 — Present

Created both static and dynamic websites for different clients across small and medium sized businesses. Also worked as a consultant in SEO and social media strategy. Some clients include:

Pasco Hill Construction, VirtualNet Solutions, Epanos Entertainment, Iglesia La Ciudad

Marketing Assistant at Refreshing Development Center | Clewiston, FL

January 2018 — December 2019

Established a strategy and email marketing campaign that was instrumental in meeting the fundraising goal and other KPIs. Afterward, composed, delivered, and compiled survey results that benefactors filled out, demonstrating that almost 40% would donate again. Regular duties included creating ads using the Adobe suite and proofreading.

CONTACT

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SKILLS

HTML

CSS

JavaScript

Adobe Suite

Graphics Design

WordPress

Proofreading

Copywriting

Mobile-First Design

Web Accessibility

EDUCATION

**Toulouse Lautrec
Institute, B.A.**

2021 - In Progress

Advertising and
Digital Marketing